

# Design Manual for EU organic logo and Bio Garantie group logos

## 1. Terms of use - EU organic logo

Conditions for application of the EU organic logo are described in regulation (EC) No 889/2008, article 57, as amended. Further details can be found here: [The organic logo | European Commission \(europa.eu\)](https://ec.europa.eu/euro-organic/logo/).

The logo must be used by:

- all pre-packaged EU food products, produced and sold as organic within the EU.

Additionally the logo can optionally be used by:

- imported products where the product conforms to the EU rules on the import of organic goods;
- non pre-packaged organic products;
- EU organic products placed on third countries markets;
- as part of information campaigns intended to educate the public about the organics scheme (as long as it is not misleading or used to imply that a non-organic product fulfils the requirements of an organic product).

The logo cannot be used for:

- products containing less than 95% of organic ingredients;
- mass catering operations such as restaurants or hospitals;
- products not in the scope of organic rules such as cosmetics or products from hunting and fishing;
- products in 'conversion' (where organic methods have only just been introduced and there may still be non-organic substances in the soil or animal chain).

**The EU organic logo on labels needs to be applied including the following details:**

- Code number of the control body (IT: „**Organismo di controllo autorizzato: IT BIO 001 BZ**“ (approved control body).)
- Right below the code number the place of origin of ingredients needs to be indicated, as follows:
  - if all agricultural ingredients originate from a given country: for example AT Agriculture or Austria Agriculture (following indications may be replaced or supplemented in the case by a country)
  - if all agricultural ingredients originate from the EU: EU Agriculture
  - if all agricultural ingredients originate from outside of the EU: Non-EU Agriculture
  - if the place of origin of agricultural ingredients partly originate from the EU, partly not from the EU: EU/non-EU Agriculture
  - IT: „**Operatore controllato n. XXXXXXXX**“ (XXXXXXX = client number, which is stated on the certificate, which must be preceded by the wording „Operatore controllato n.“)

It is not mandatory to indicate the EU or non-EU marking in case of small weighted ingredients ( $\leq 2\%$  in weight percentage of the agricultural ingredients).

### Specifications regarding the application of the logo, according to regulation (EC) No 889/2008:

EU organic logo needs to match with the sample.

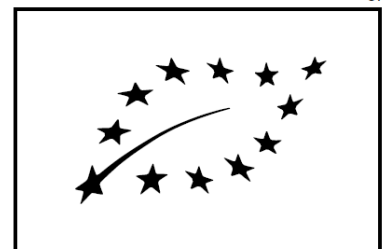
- 1) Reference colour is Pantone 376 green according to the Pantone colour range, or green [50% cyan + 100% yellow] in case of four-color printing.
- 2) It is also possible to apply the EU organic logo in black and white according to the pattern below, but only in case it is not possible to use the coloured one.
- 3) In case the colour of the packaging or the label's background is dark, the symbol needs to be applied in a negative format, using the background colour of the packaging or the label.
- 4) In case the coloured logo is inserted into a coloured background and therefore it is hard to see, in order to enhance the contrast the symbol can be outlined.
- 5) In case the markings on the packaging are displayed black and white, the EU organic logo can also be applied the same way.
- 6) The EU organic logo, which can be downloaded from the EU Commission's homepage in two versions (with and without a white border) needs to be at least 9 mm high and 13,5 mm wide; the height-width ratio is 1:1,5 in each case. In case of very small packagings the allowed smallest height can be reduced exceptionally to 6 mm. Both of the EU organic logos provided have a ratio of 1: 1.5, with the white border also being measured.
- 7) The EU organic logo can be accompanied with graphical or text element, but only if these amendments do not change neither the style of the EU organic logo, nor any of the markings mentioned in article 58. In case the EU organic logo is applied alongside national or private logos, which are designed in a green shade different from the reference colour described in section 2. above, the EU organic logo may be created in a colour different from the reference colour. The EU organic logo needs to be used in accordance with the registration as a trademark referring to organic production at the Benelux Office for Intellectual Property, and complying with the rules of community and national trademark register.



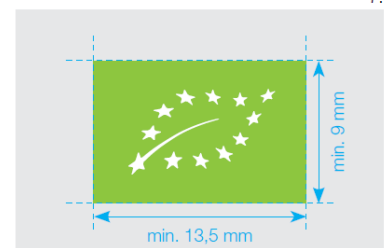
Pantone 376 | C050:M000:Y100:K000



Permitted black and white



Permitted negative



### Marking of products with the EU organic logo not intended to be sold to final consumers:

On other labels (e.g. on products not intended to be sold to final consumers, on big-bag sacks, labels of bulk products, collective packagings) displaying the EU organic logo is not compulsory, but the code number of the control body needs to be applied for these packagings as well.

It is also suggested to display the place of origin of the agricultural ingredients according to regulation (EC) No 834/2007, article 24, as amended. If the EU organic logo is also applied to these packagings/labels, the code number of the control body and the place of origin of the agricultural ingredients also needs to be there along with it.

## 2. Terms of use - Bio Garantie group logos

### 2.1. Terms of use – the logo of Austria Bio Garantie GmbH (Austria)

The Bio Garantie logo can be used by contractual partners for marking their products following a successful certification, as well as for marketing purposes.

Code number of Austria Bio Garantie GmbH is **AT-BIO-301**.

#### The logo may be used:

- in case of organic products specified in regulation (EC) No 834/2007, article 23, paragraph (4) a), as amended.
- in case of organic products certified regarding national or private organic standards

Logos are owned by Austria Bio Garantie GmbH – as trademark owner –, and they are also available for public, as well as may be downloaded for free through the website [www.abg.at](http://www.abg.at).

Bio Garantie's logo is used by clients who conducted the last production and processing step on the given product.

In case of the labels of commercial products Bio Garantie's logo is only permitted to use if it is indicated that Austria Bio Garantie GmbH inspected the trade of the products. In case there are more companies applied to the label, it needs to be obvious which is the control body.

In case of displaying Bio Garantie's logo on marketing materials, business documents, or on websites, the following text needs to be presented in the same field of view with the logo:

- For processing: „Our organic products are certified by Austria Bio Garantie GmbH."
- For commercial activity: „Distribution of organic products is certified by Austria Bio Garantie GmbH."

Standard and one colour versions



## 2.2. Terms of use – the logo of Austria Bio Garantie – Landwirtschaft GmbH (Austria)

The Bio Garantie logo can be used by contractual partners for marking their products following a successful certification, as well as for marketing purposes.

Code number of Austria Bio Garantie – Landwirtschaft GmbH is **AT-BIO-302**.

### The logo may be used:

- in case of organic products specified in regulation (EC) No 834/2007, article 23, paragraph (4) a), as amended.
- in case of organic products certified regarding national or private organic standards

Logos are owned by Austria Bio Garantie GmbH as trademark owner –, and they are also available for public, as well as may be downloaded for free through the website [www.abg.at](http://www.abg.at).

Bio Garantie's logo is used by clients who conducted the last production and processing step on the given product.

In case of the labels of commercial products Bio Garantie's logo is only permitted to use if it is indicated that Austria Bio Garantie – Landwirtschaft GmbH inspected the trade of the products. In case there are more companies applied to the label, it needs to be obvious which is the control body. In case of displaying Bio Garantie's logo on marketing materials, business documents, or on websites, the following text needs to be presented in the same field of view with the logo:

- For processing: „Our organic products are certified by Austria Bio Garantie - Landwirtschaft GmbH.”
- For commercial activity: „Distribution of organic products is certified by Austria Bio Garantie – Landwirtschaft GmbH.”
- Indication of certification in case of agricultural farms producing their own product: „Our organic agricultural farm is certified by Austria Bio Garantie – Landwirtschaft GmbH.”

Standard and one colour versions



## 2.3. Terms of use - the logo of Bio Garancia Kft. (Hungaria)

The Bio Garancia logo can be used by contractual partners for marking their products following a successful certification, as well as for marketing purposes.

Code number of Bio Garancia Kft. is **HU-ÖKO-02**.

### The logo may be used:

- in case of organic products specified in regulation (EC) No 834/2007, article 23, paragraph (4) a), as amended.
- in case of organic products certified regarding national or private organic standards.

Logos are owned by Bio Garancia Kft. – as trademark owner –, and they are also available for public, as well as may be downloaded for free through the website [www.bio-garancia.hu](http://www.bio-garancia.hu).

Bio Garancia's logo is used by clients who conducted the last production and processing step on the given product.

In case of the labels of commercial products Bio Garancia's logo is only permitted to use if it is indicated that Bio Garancia Kft. inspected the trade of the products.

In case there are more companies applied to the label, it needs to be obvious which is the control body.

In case of displaying Bio Garancia's logo on marketing materials, business documents, or on websites, the following text needs to be presented in the same field of view with the logo:

- For processing: "Our organic products are certified by Bio Garancia Kft."
- For commercial activity: „Distribution of organic products is certified by Bio Garancia Kft.”
- Indication of certification in case of agricultural farms producing their own product: „Our organic agricultural farm is certified by Bio Garancia Kft.”

Standard and one colour versions



## 2.4. Terms of use - the logo of Bio Garantie GmbH (Italy)

The Bio Garantie logo can be used by contractual partners for marking their products following a successful certification, as well as for marketing purposes.

Code number of Bio Garantie GmbH is **IT BIO 001 BZ**.

### The logo may be used:

- in case of organic products specified in regulation (EC) No 834/2007, article 23, paragraph (4) a), as amended.
- in case of organic products certified regarding national or private organic standards

Logos are owned by Bio Garantie GmbH – as trademark owner – and they are also available for public, as well as may be downloaded for free through the website [www.bio-garantie.it](http://www.bio-garantie.it).

Bio Garantie's logo is used by clients who conducted the last production and processing step on the given product.

In case of the labels of commercial products Bio Garantie's logo is only permitted to use if it is indicated that Bio Garantie GmbH inspected the trade of the products. In case there are more companies applied to the label, it needs to be obvious which is the control body.

In case of displaying Bio Garantie's logo on marketing materials, business documents, or on websites, the following text needs to be presented in the same field of view with the logo:

- For processing: „Our organic products are certified by Bio Garantie GmbH.”
- For commercial activity: „Distribution of organic products is certified by Bio Garantie GmbH.”
- Indication of certification in case of agricultural farms producing their own product: „Our organic agricultural farm is certified by Bio Garantie GmbH.”

Standard and one colour versions



## 2.5. Terms of use – the logo of Austria Bio Garantie d.o.o. (Croatia)

The Bio Garantie logo can be used by contractual partners for marking their products following a successful certification, as well as for marketing purposes.

Code number of Austria Bio Garantie d.o.o. is **HR-EKO-07**.

### The logo may be used:

- in case of organic products specified in regulation (EC) No 834/2007, article 23, paragraph (4) a), as amended.
- in case of organic products certified regarding national or private organic standards

Logos are owned by Austria Bio Garantie d.o.o.– as trademark owner –, and they are also available for public, as well as may be downloaded for free through the website [www.bio-garantie.hr](http://www.bio-garantie.hr).

Bio Garantie's logo is used by clients who conducted the last production and processing step on the given product.

In case of the labels of commercial products Bio Garantie's logo is only permitted to use if it is indicated that Austria Bio Garantie d.o.o. inspected the trade of the products. In case there are more companies applied to the label, it needs to be obvious which is the control body.

In case of displaying Bio Garantie's logo on marketing materials, business documents, or on websites, the following text needs to be presented in the same field of view with the logo:

- For processing: „Our organic products are certified by Austria Bio Garantie d.o.o.”
- For commercial activity: „Distribution of organic products is certified by Austria Bio Garantie d.o.o.”
- Indication of certification in case of agricultural farms producing their own product: „Our organic agricultural farm is certified by Austria Bio Garantie d.o.o.”

Standard and one colour versions





## 2.6. Terms of use – Austria Bio Garantie GmbH Enzersfeld Sucursala Bucuresti (Romania)

The Bio Garantie logo can be used by contractual partners for marking their products following a successful certification, as well as for marketing purposes.

Code number of Austria Bio Garantie Romania is **RO-ECO-018**.

### The logo may be used:

- in case of organic products specified in regulation (EC) No 834/2007, article 23, paragraph (4) a), as amended.
- in case of organic products certified regarding national or private organic standards.

Logos are owned by Austria Bio Garantie Romania – as trademark owner –, and they are also available for public, as well as may be downloaded for free through the website [www.bio-garantie.ro](http://www.bio-garantie.ro).

Bio Garantie's logo is used by clients who conducted the last production and processing step on the given product.

In case of the labels of commercial products Bio Garantie's logo is only permitted to use if it is indicated that Austria Bio Garantie Romania inspected the trade of the products. In case there are more companies applied to the label, it needs to be obvious which is the control body.

In case of displaying Bio Garantie's logo on marketing materials, business documents, or on websites, the following text needs to be presented in the same field of view with the logo:

- For processing:  
„Our organic products are certified by Austria Bio Garantie Romania"
- For commercial activity:  
„Distribution of organic products is certified by Austria Bio Garantie Romania"
- Indication of certification in case of agricultural farms producing their own product:  
„Our organic agricultural farm is certified by Austria Bio Garantie Romania"

Standard and one colour versions





### 3. Terms of use - Combined logo

In case the clients are entitled to the use of the EU organic logo and logo of the Bio Garantie group on their products according to the conditions above, they may also choose from any of our patterns for the combined logo.

The combined logo is available for download free of charge on each website of the company.

#### Examples for the combined logo:



The combined logo can be used either in upright or landscape format, and it needs to correspond with the pattern. On the downloadable combined logos with an empty field, the place of origin needs to be indicated.

#### Size and colour of the combined logo:

The minimum size of the combined logo is 18.5 x 31 mm or 31 x 18.5 mm.

#### Example landscape and upright format:



Colours of the combined logo:

|   |   |  |   |
|---|---|--|---|
|  |  |  |  |
| <b>Green</b>  | <b>Red</b>  | <b>Green (EU-organic logo)</b>   | <b>Green (background)</b>   |
| CMYK 80/0/100/0   | CMYK 10/100/100/10  | CMYK 50/0/100/0  | CMYK 25/0/50/0  |
| RGB 1/167/71  | RGB 168/24/25   | Pantone Pantone Nr. 376  |   |
| HEX #01a747 (without black)   | HEX #a81819 (without black)   |  |   |

## 4. Infringement with the use

If one of the clients does not apply the EU organic logo or the Bio Garantie group logos according to the requirements included in this design manual and the general terms, the control body will send a written warning asking for the termination of the non-proper use of the logo, including the corrections expected. In case of illegal use of the logo, removal of the logo will be expected.

Depending on the severity of the infringement, we can report the case to the competent government office.

If the client still displays some of the logo illegally or not according to the requirements following the control body's written warning, further steps will be taken, which may entail legal consequences.

In case of illegal use some of the Bio Garantie / Bio Garancia logo, unless parties come to a mutual agreement, the client is obliged to pay a fine for penalty in the amount of 10% of their income from the incorrectly labelled products, but a minimum of € 1000.- This penalty does not apply for the reduction of the penalties included other legal regulations.

Besides the above ones the control body is entitled to terminate the contract in case of breach of the inspection contract.